



# Media Release

## 2017 BUSINESS AWARDS EVENT CALL FOR NOMINATIONS

**Napanee, July 24, 2017:** The Town of Greater Napanee, Napanee Business Improvement Area and Napanee & District Chamber of Commerce are pleased to announce the details of this year's Business Awards Event.

The event partners look forward to welcoming guests at the Napanee Lion's Hall on October 19th for a casual evening of networking, awards presentations, entertainment, some wonderful food and drink and a local tribute celebrating 150 years of town and country commerce as part of Canada's sesquicentennial.

Eight award presentations are planned for the evening:

- Youth Employee Award sponsored by Town of Greater Napanee
- Young Entrepreneur Award
- Communities in Bloom Commercial Award
- Customer Service Award | New in 2017!
- Milestone Award
- Napanee BIA Award
- Chamber of Commerce Award
- Career Edge "Empowering Employees Through Training" Award | New in 2017!

We invite businesses and residents in Greater Napanee to submit nominations for the Youth Employee, Young Entrepreneur, Communities in Bloom Commercial, Milestone and Customer Service Awards. (See attached for awards/nomination details). Nomination forms are available through the BIA, Chamber of Commerce and Town of Greater Napanee websites or by contacting any of the event partners directly.

Purchase early-bird tickets before October 1, 2017 for only \$25pp. Price increases to \$35pp after that date. There are limited opportunities for sponsorship for the event. Businesses interested in the purchase of a sponsor package are invited to contact our sponsorship coordinator, Pam Oliver, for more information.

James Timlin, Community & Corporate Services | Town of Greater Napanee  
Megan Smith, Business Manager | Napanee & District Chamber of Commerce  
Kathy Medd, Manager | Napanee Business Improvement Area

**Information & Ticket Purchases: Napanee BIA @ 613.354.9508 | Chamber of Commerce @ 613.354.6601**

**Please note nomination forms and complete details available online at**

**[www.napaneechamber.ca](http://www.napaneechamber.ca) | [www.downtownnapanee.com](http://www.downtownnapanee.com) | [www.greaternapanee.com](http://www.greaternapanee.com)**

**2017 ANNUAL BUSINESS AWARDS EVENT  
SUBMIT NOMINATIONS TO TOWN OF GREATER NAPANEE,  
NAPANEE BIA OR CHAMBER OF COMMERCE.**

Nomination Deadline for Awards: September 29, 2017 | 4pm  
Please confirm receipt of nominations with receiving organization.

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***Youth Employee Award Sponsored by Town of Greater Napanee***

The "Youth Employee of the Year Award" recognizes "above and beyond" work ethics and practices from youth in the workforce in the Town of Greater Napanee. **Signed nominations will be accepted from a Senior Manager or Business Owner of a company with a physical corporate address in Greater Napanee.** Nominees must be under the age of 21 and currently employed or employed in the last two months by a business within Greater Napanee. The nominee must have been employed for a minimum period of 90 calendar days, worked at least 10 hrs/week on average and have a record of employment in good standing. Some skills and duties to consider when making a nomination: Good attendance and punctuality; willingness to learn new skills and duties as required; courteous, helpful and respectful attitude towards co-workers and customers; clean and tidy appearance and clear and positive communication skills.

***Young Entrepreneur Award***

The Young Entrepreneur Award recognizes an individual 30 years of age or younger that has started a new business or purchased an existing business and through their initiative has demonstrated entrepreneurial success and a commitment to their community. Criteria for this award includes, but is not limited to: Effective leadership; Company growth; Profitability; Job creation and Innovation. The business must be located in the BIA service area, Town of Greater Napanee or Napanee & District Chamber of Commerce service area (Greater Napanee, Stone Mills, Loyalist, Deseronto, Tyendinaga).

***Communities in Bloom Commercial Award***

Communities in Bloom is a friendly competition between communities in Ontario and Canada – encouraging community pride, awareness and municipal, residential and commercial action in the areas of beautification, urban forestry, landscaping, environmentalism and heritage. Whether you view properties in our community with the eye of a dedicated gardener or someone who just enjoys the results of a thoughtfully landscaped property, you are invited to help acknowledge the efforts our business community by nominating a business located in the town of Greater Napanee. Criteria to consider when making your nomination: General landscaping; Property tidiness; Use of flowers/foliage; Consideration of tree canopy; Environmental Awareness and Heritage Awareness.

***People's Choice Customer Service Award***

The Customer Service Award is the public's chance to tell us about a Greater Napanee business that makes a positive impact in our community by providing superior customer service. Criteria to consider when making your nomination: Friendliness; Attentiveness to Customers; Product Knowledge; Time Management; Communication; Superior Service. Submit a nomination and be entered into our \$100 Greater Napanee Gift Certificate contest!

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***Milestone Award***

The Milestone Award is presented annually at the discretion of the annual awards event partners. Nominations are invited from members of the Napanee BIA, members of the Chamber of Commerce, the business community, local residents and other local organizations working in the area of economic development. Criteria used for consideration of the award will include, but is not limited to: long term business success; strong community involvement; demonstrated flexibility and adaptability in a changing business world; innovative business strategies and recognition as a business leader and role model in the community. The business must be located in the BIA service area, Town of Greater Napanee or Napanee & District Chamber of Commerce service area (Greater Napanee, Stone Mills, Loyalist, Deseronto, Tyendinaga).

***BIA Business of the Year Award***

The Napanee BIA Award recognizes a business that is part of the business improvement area and works hard to surpass regular business standards. Criteria for this award includes, but is not limited to the following: demonstration of good business practices, customer service, innovative and creative promotion of business, growth and development, community involvement, support of local merchants, environmentally friendly and in business for at least one year. **Please note businesses are not permitted to nominate themselves, Nominations will only be accepted from members of the Napanee Business Improvement Area.** To confirm membership contact the BIA. **SUBMIT NOMINATIONS TO THE NAPANEE BIA.**

***Chamber of Commerce Award***

The Chamber of Commerce Award recipient is selected by the Chamber Board of Directors and is based on nominations received for business/organizations that are members of the Chamber of Commerce and are located within Greater Napanee, Stone Mills, Loyalist, Deseronto or Tyendinaga. Member listings can be found on the Chamber website. Criteria include, but are not limited to: accessibility; customer service; growth and profitability; sales & marketing; community support; environmental leadership; job creation; corporate citizenship and innovation. **The nominee must be a member of the Napanee & District Chamber of Commerce. SUBMIT NOMINATIONS TO THE CHAMBER OF COMMERCE.**

***Career Edge: Empowering Employees Through Training Award***

The Empowering Employees Through Training Award recognizes an employer in Lennox & Addington County who has demonstrated a commitment to providing training opportunities through a partnership with Career Edge to enhance the skills and development of local candidates. This commitment to candidates will have a positive effect on their development and contribution in our community.